



# BALDWIN COUNTY

ECONOMIC  
DEVELOPMENT  
ALLIANCE

## Baldwin County

MSA: Daphne-Fairhope-Foley

Communities: Bay Minette, Daphne, Elberta, Fairhope, Foley, Gulf Shores, Loxley, Magnolia Springs, Orange Beach, Robertsdale, Silverhill, Spanish Fort, Summerdale

### Population and Income Estimates

	County	15-Mile Radius	30-Mile Radius	45-Mile Radius
<b>2010 Census:</b>	182,265	82,142	512,350	1,018,706
<b>2016 Estimate:</b>	206,915	92,031	535,624	1,070,545
<b>2021 Projection:</b>	222,740	98,350	553,977	1,113,240
<b>2016 Median Household Income:</b>	\$47,999	\$51,287	\$44,584	\$46,264
<b>2016 Median Age:</b>	42	40	39	39

Source: Nielsen

### 2015 County Labor Analysis

Civilian Labor Force: 87,316      Unemployment Rate: 5.5%  
 Employment: 82,525      Unemployment: 4,791

### Workforce Commuting Patterns

County Residents Working in the County: 39,167  
 County Residents Working Outside the County: 33,950  
 Outside Residents Working in County: 21,667

### Top Counties Receiving Workers

- 1) Baldwin
- 2) Mobile
- 3) Escambia, FL
- 4) Jefferson
- 5) Montgomery

### Top Counties Sending Workers

- 1) Baldwin
- 2) Mobile
- 3) Escambia, FL
- 4) Washington
- 5) Escambia

Source: US Department of Labor, Bureau of Labor Statistics; U.S. Census Bureau, Center for Economic Studies, LEHD Origin-Destination Employment Statistics (LODES), OnTheMap application.



### County Employment by Industry

Total	67,580
Agriculture, Forestry, Fishing, Hunting:	663
Mining:	59
Utilities:	286
Construction:	3,302
Manufacturing:	4,063
Wholesale Trade:	1,597
Retail Trade:	13,564
Transportation and Warehousing:	1,470
Information:	336
Finance and Insurance:	1,807
Real Estate and Rental and Leasing:	1,864
Professional and Technical Services:	1,864
Management of Companies/Enterprises:	298
Administrative and Waste Services:	2,759
Educational Services:	979
Health Care and Social Assistance:	8,121
Arts, Entertainment, and Recreation:	1,086
Accommodation and Food Services:	12,504
Other Services, except Public Admin:	1,939
Total Federal Government:	331
Total State Government:	1,157
Total Local Government:	7,532

### County Wage by Industry

Total:	\$2,285,040,338
Agriculture, Forestry, Fishing, Hunting:	\$22,237,331
Mining:	\$3,463,291
Utilities:	\$18,695,082
Construction:	\$146,178,768
Manufacturing:	\$185,338,951
Wholesale Trade:	\$89,087,718
Retail Trade:	\$350,607,856
Transportation and Warehousing:	\$65,598,702
Information:	\$14,035,634
Finance and Insurance:	\$93,808,068
Real Estate and Rental and Leasing:	\$62,138,095
Professional and Technical Services:	\$97,418,116
Management of Companies/Enterprises:	\$15,905,606
Administrative and Waste Services:	\$76,586,328
Educational Services:	\$37,702,706
Health Care and Social Assistance:	\$340,831,964
Arts, Entertainment, and Recreation:	\$21,592,335
Accommodation and Food Services:	\$228,639,206
Other Services, except Public Admin:	\$55,600,247
Total Federal Government:	\$19,390,130
Total State Government:	\$42,628,503
Total Local Government:	\$297,555,701

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2015 annual averages.. Note: \*\*Data do not meet BLS or state agency disclosure standards



### Major Employers in Baldwin County

Name	Product	# of Employees
Baldwin County Board of Education	Education	3,600
Wal-Mart Super Centers	Retail	1,750
Thomas Hospital	Healthcare	1,000
UTC Aerospace	Aerospace Thrust Reversers, Cawlings, Othe	830
South Baldwin Regional Medical Center	Healthcare	800
Grand Hotel Marriott	Hotel and Country Club	800
Baldwin County Commission	Government	670
S. H. Enterprises	Vacation Rentals and Real Estate	659
Standard Furniture	Bedroom and Dining Room Furniture	650
North Baldwin Infirmary	Healthcare	350

Source: Local economic development contacts

### Major Manufacturing Employers in Baldwin County

Name	Product	# of Employees
UTC Aerospace	Aerospace Thrust Reversers, Cawlings, Ot...	830
Standard Furniture	Bedroom and Dining Room Furniture	650
Vulcan Inc.	Aluminum and Steel Products	290
Ace Hardware Support Center	Hardware Distribution	255
Quincy Compressors	Industrial Air Compressors	220
Bon Secour Fisheries	Seafood Processing and Distribution	150
Segers Aerospace	Aerospace Engine and Propeller Service a...	130
Ascend Performance Materials	Nylon Products	120
Quality Filters	Air Filters	118
Dental EZ	Dental Products	100

Source: Local economic development contacts

### Education

#### 2016 County Population 25+ by Educational Attainment Colleges and Universities

Graduate/Professional Degree:	9.4%	Faulkner State Community College - Bay Minette, AL
Bachelors Degree: Associates	19.1%	Faulkner State Community College @ Fairhope - Fairhope, AL
Degree:	9.6%	Faulkner State Community College @ Gulf Shores - Gulf Shores, AL
Some College, No Degree:	22.8%	United States Sports Academy - Daphne, AL
High School Graduate/GED:	29.6%	
9-12th Grade (No Diploma):	7.0%	
Less Than 9th Grade:	2.5%	

Source: Alabama Commission on Higher Education. Note: Information on Alabama's two and four year colleges can be found on the Commission's website <http://www.ache.state.al.us/Colleges&Universities/InstitutionalMap.htm>

Source: Alabama Department of Education; [www.alsde.edu](http://www.alsde.edu). Note: Detailed information on Alabama's public school systems and individual schools can be accessed on the Alabama Department of Education website; <http://www.alsde.edu/Home/Reports/ReportsBySite.aspx>

### 2015 County Profile General Tax Structure

**Ad Valorem Tax** Alabama has a state property tax rate of 6.5 mills (3 mills for education). Both county and city can levy property tax. All real and personal business property is assessed at 20% of fair market value.

Other Business Related Taxes	County (Outside Incorporated Areas)	State
Sales Tax General Rate:	3.00%	4.00%
Use Tax General Rate:	3.00%	4.00%
Sales Tax on Machinery:	1.25%	1.50%
Use Tax on Machinery:	1.25%	1.50%

Source: Alabama Department of Revenue; [www.ador.state.al.us](http://www.ador.state.al.us). Note: Information on business-related taxes is available on the Alabama Department of Revenue website at [www.ador.state.al.us](http://www.ador.state.al.us). Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

### Transportation

Interstates in County:	I-10 I-65
Federal Highways in County:	US-31 US-90 US-98
Railroads Serving in County:	CSX Transportation

Source: Alabama Department of Transportation Intermodal Division, [www.dot.state.al.us](http://www.dot.state.al.us)

#### Commercial Air Service

Mobile Regional Airport  
Mobile, AL

#### General Aviation Service

Bay Minette Municipal Airport  
Bay Minette

Source: EDPA Survey of Commercial Airports; Alabama Department of Transportation Aeronautics Bureau; [www.dot.state.al.us](http://www.dot.state.al.us); [Airnav.com](http://Airnav.com)

[www.edpa.org](http://www.edpa.org)



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# COUNTY PROFILE