



BALDWIN COUNTY

ECONOMIC
DEVELOPMENT
ALLIANCE

Baldwin County

MSA: Daphne-Fairhope-Foley

Communities: Bay Minette, Daphne, Elberta, Fairhope, Foley, Gulf Shores, Loxley, Magnolia Springs, Orange Beach, Robertsdale, Silverhill, Spanish Fort, Summerdale

Baldwin County Demographics Overview

	County	15-Mile Radius	30-Mile Radius	45-Mile Radius
2010 Census:	182,265	182,265	595,257	1,082,567
2015 Estimate:	202,175	202,175	616,846	1,128,858
2020 Projection:	217,923	217,923	636,618	1,176,009
2015 Median Household Income:	\$51,875	\$51,875	\$45,687	\$47,260
2015 Median Age:	42	42	39	39

Source: Nielsen. Note: All other numbers are Nielsen estimates and projections.

County Labor Analysis

Civilian Labor Force: 83,825 Unemployment Rate: 5.8%
Employment: 78,930 Unemployment: 4,895

Workforce Commuting Patterns

County Residents Working in the County: 36,152 County
Residents Working outside the County: 31,331 Outside
Residents Working in County: 20,198

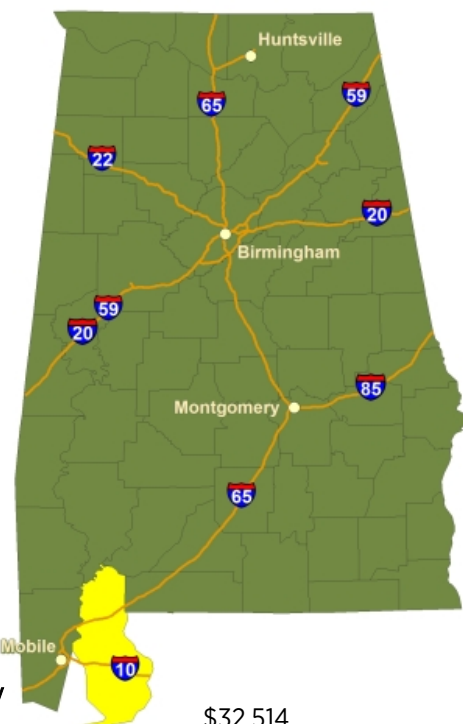
Top Counties Receiving Workers

- 1) Baldwin
- 2) Mobile
- 3) Escambia, FL
- 4) Jefferson
- 5) Montgomery

Top Counties Sending Workers

- 1) Baldwin
- 2) Mobile
- 3) Escambia, FL
- 4) Washington
- 5) Escambia

Source: US Department of Labor, Bureau of Labor Statistics. Note: Numbers reflect 2013 annual averages



County Employment by Industry

Total	62,719
Agriculture, Forestry, Fishing, Hunting:	608
Construction:	2,905
Manufacturing:	3,725
Wholesale Trade:	1,547
Resale Trade:	12,642
Transportation and Warehousing:	1,151
Information:	358
Finance and Insurance:	1,723
Real Estate and Rental and Leasing:	1,973
Professional and Technical Services:	1,708
Management of Companies/Enterprises:	308
Administrative and Waste Services:	2,461
Educational Services:	906
Health Care and Social Assistance:	7,146
Arts, Entertainment, and Recreation:	1,010
Accommodation and Food Services:	11,319
Other Services, Ex. Public Admin:	1,755
Total Federal Government:	328
Total State Government:	1,103
Total Local Government:	7,709

County Wage by Industry

Total:	\$32,514
Agriculture, Forestry, Fishing, Hunting:	\$19,243,470
Construction:	\$41,032
Manufacturing:	\$45,251
Wholesale Trade:	\$51,737
Resale Trade:	\$24,493
Transportation and Warehousing:	\$44,238
Information:	\$38,223
Finance and Insurance:	\$49,235
Real Estate and Rental and Leasing:	\$30,640
Professional and Technical Services:	\$50,312
Management of Companies/Enterprises:	\$55,469
Administrative and Waste Services:	\$26,892
Educational Services:	\$31,743,072
Health Care and Social Assistance:	\$297,509,533
Arts, Entertainment, and Recreation:	\$19,485
Accommodation and Food Services:	\$17,085
Other Services, Ex. Public Admin:	\$27,597
Total Federal Government:	\$53,616
Total State Government:	\$36,379
Total Local Government:	\$38,230

Source: Alabama Department of Labor; <http://labor.alabama.gov>. Note: Information can be obtained through <http://www2.labor.alabama.gov/cew/2013/Annual/>



BALDWIN COUNTY

ECONOMIC
DEVELOPMENT
ALLIANCE

Major Employers

Name	Product	# of Employees
Baldwin County Board of Education	Education	3,150
Wal-Mart Super Centers	Retail	1,500
Thomas Hospital	Medical Care	950
UTC Aerospace Systems	Aerospace OEM	820
South Baldwin Regional Medical Center	Medical Care	725
Baldwin County Commission	Government	650
Marriott Grand Hotel	Hotel & Country Club Bedroom	600
Standard Furniture	and Dining Furniture	600

Source: Local economic development contacts

Major Industrial Employers

Name	Product	# of Employees
UTC Aerospace Systems	Thrust Reversers, Cawlings, etc.	820
Standard Furniture	Bedroom and Dining Furniture	600
Vulcan, Inc.	Aluminum & Steel Products Hardware	285
Quincy Compressors	Industrial Air Compressors	285
Ace Hardware Support Center	Distribution Support Center	255
Bon Secour Fisheries	Seafood Processing	135
International Paper	Shipping Containers	130
Quality Filters	Air Filters	122

Source: Local economic development contact

Education

2015 MSA Population 25+ by Educational Attainment

Graduate/professional degree:	7.1%
Bachelors degree: Associates degree:	14.1%
Some college, no degree: High school graduate/GED: 9-12th grade (no diploma): Less than 9th grade:	8.0%
	21.5%
	34.5%
	9.0%
	5.7%

Source: Nielsen

Colleges and Universities

Faulkner State Community College
Faulkner State Community College @ Fairhope
Faulkner State Community College @ Gulf Shores
United States Sports Academy

Source: Alabama Commission on Higher Education. Note: Information on Alabama's two and four year colleges can be found on the Commission's website

County general tax structure

Ad Valorem Tax

Alabama has a state property tax rate of 6.5 mills (3 mills for education). Both county and city can levy property tax. All real and personal business property is assessed at 20% of fair market value.

Source: Alabama Department of Revenue; www.ador.state.al.us. Note: Information on business-related taxes is available on the Alabama Department of Revenue website at www.ador.state.al.us/bus.html.

Construction materials are taxed at the general rate. Inventories and goods-in-proce

Other Business Related Taxes	County	State
Sales Tax General Rate:	3.00%	4.00%
Use Tax General Rate:	3.00%	4.00%
Sales Tax on Machinery:	1.25%	1.50%
Use Tax on Machinery:	1.25%	1.50%

Transportation

Interstates in County:	I-10	I-65
Federal highways in county:	US-31	U.S. 98, U.S. 90
Railroads serving in county:	CSX	

Source: EDPA Survey of Commercial Airports; Alabama Department of Transportation Aeronautics Bureau; www.dot.state.al.us; Airnav.com

Commercial Air Service

Mobile Regional Airport- Mobile, AL
Pensacola International Airport- Pensacola, FL

Source: Alabama Department of Transportation Intermodal Division, www.dot.state.al.us

General Aviation Service

Bay Minette Municipal Airport-Bay Minette
H.L. Sonny Callahan Airport- Fairhope
Jack Edwards National Airport- Gulf Shores