

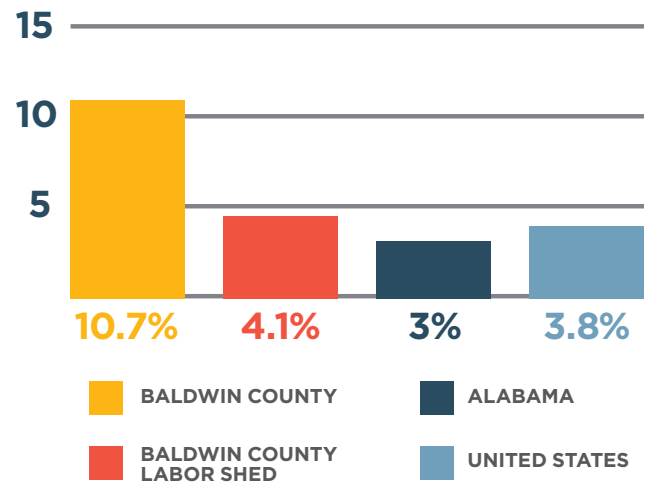
BALDWIN BY THE NUMBERS 2016

POPULATION 2010-2015



= approximately 10,000 U.S. CENSUS BUREAU

PROJECTED POPULATION GROWTH (2015-2020)



NOTEWORTHY

- ★ **FASTEST GROWING COUNTY IN ALABAMA** by total population increase in 2015
- ★ **LARGEST PROJECTED GROWTH** among all Alabama MSAs
- ★ Expected **GROWTH OF 118,201** between 2010 and 2040 (64.9%)
- ★ Projected to become the **4TH LARGEST COUNTY** in Alabama by 2040 (Currently 7th largest)
- ★ **500,000+ RESIDENTS** in the Baldwin County labor shed

POPULATION BY MUNICIPALITY

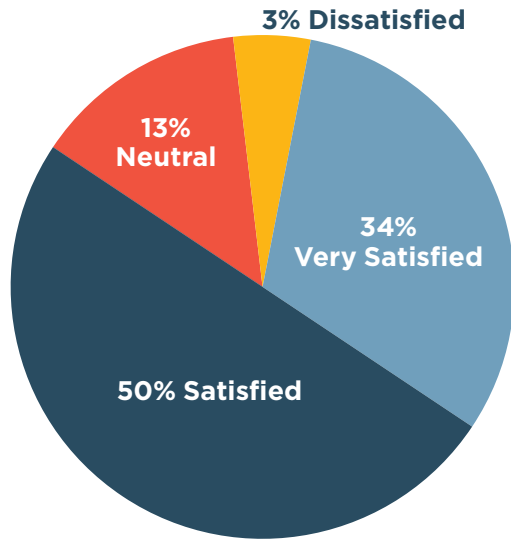
MUNICIPALITY	2011	2012	2013	2014	2015	% CHANGE (2011-2015)
BAY MINETTE	8,495	8,637	8,916	9,037	9,118	7.3%
DAPHNE	22,286	22,825	23,494	24,344	24,896	11.7%
FAIRHOPE	15,937	16,465	17,310	18,051	18,730	17.5%
FOLEY	15,547	15,865	16,296	16,750	17,218	10.7%
GULF SHORES	10,300	10,481	10,705	10,933	11,131	8.1%
ORANGE BEACH	5,534	5,611	5,695	5,776	5,850	5.7%
ROBERTSDALE	5,439	5,537	5,653	5,761	5,894	8.4%
SPANISH FORT	7,099	7,318	7,586	7,790	8,065	13.6%

U.S. CENSUS BUREAU

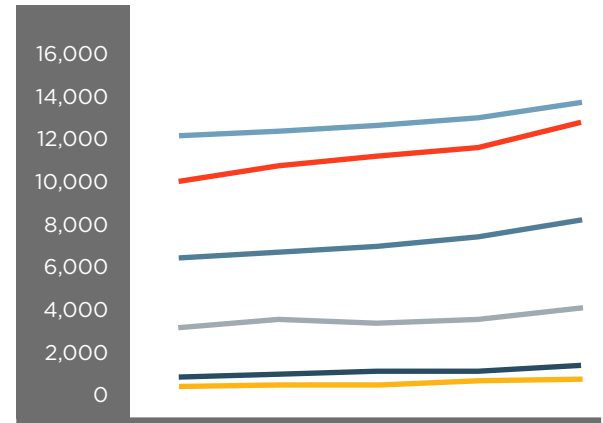
EMPLOYER SATISFACTION

» 84% of Baldwin County employers are satisfied or very satisfied with the employees they hire

RATE YOUR OVERALL SATISFACTION WITH THE EMPLOYEES YOU HIRE IN BALDWIN COUNTY:



TOTAL JOB GROWTH IN KEY INDUSTRY SECTORS



- » 4.2% total job growth from 2015 to 2016
- » 4.7% manufacturing job growth from 2015 to 2016
- » 15% job growth, since 2012
- » Baldwin County manufacturing employment expected to grow 4% in the next 5 years
- » Baldwin County innovation sector occupations expected to grow 7% in the next 5 years

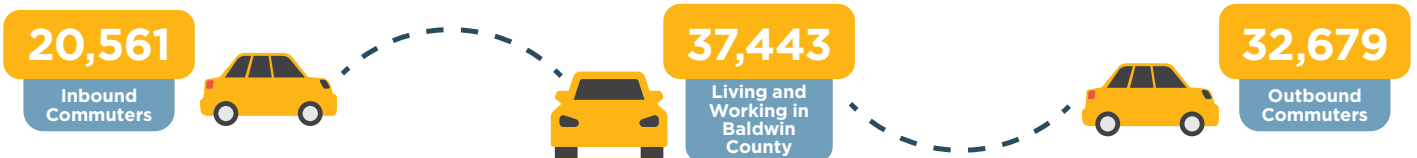
EMSI

COMMUTING PATTERNS

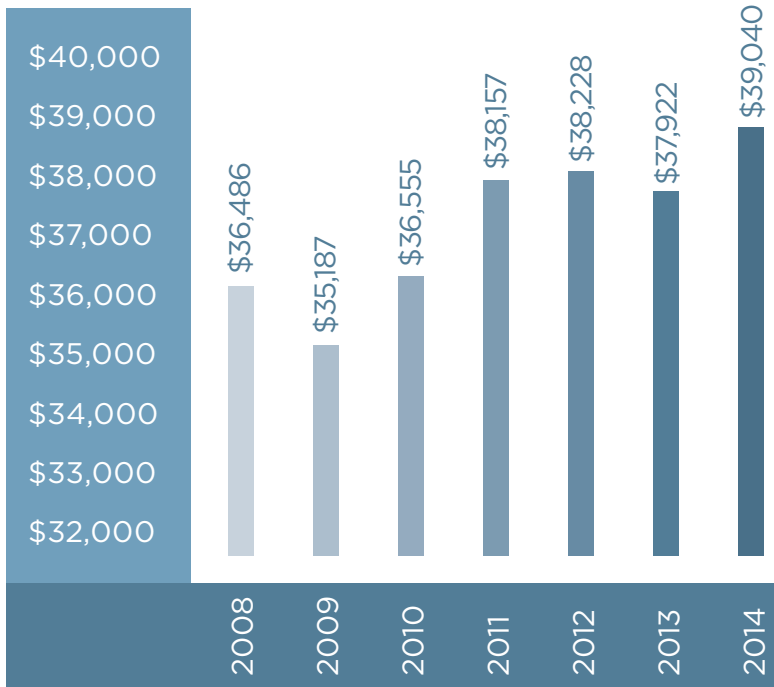
» 75% of Baldwin County residents are willing to commute more than 20 minutes for a good job

» Average travel time to work for Baldwin County labor shed - 24.4 minutes

HOW FAR WOULD YOU COMMUTE ONE WAY FOR A NEW JOB?



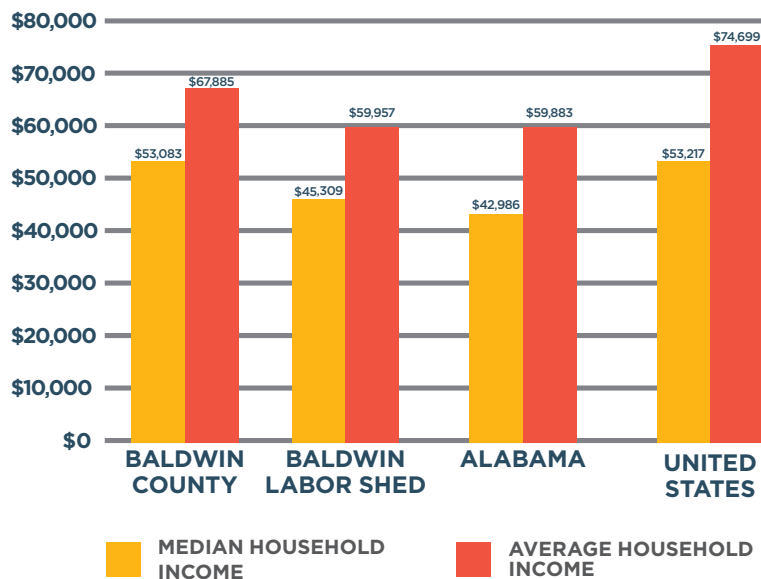
PER CAPITA INCOME



BUREAU OF ECONOMIC ANALYSIS

- » Per Capita Income continually rising, approaching \$40,000
- » 11% growth in Per Capita Income, since 2009

INCOME COMPARISON



- » All 8 counties in the Baldwin County labor shed have a lower cost of living than the U.S. average

REAL ESTATE GROWTH



NEW HOUSING STARTS

2010	674
2011	717
2012	1,066
2013	1,213
2014	1,279
2015	1,408



TOTAL RESIDENTIAL SALES

2010	3,090
2011	3,643
2012	3,835
2013	4,512
2014	4,669
2015	5,230

- » 10% growth in the number of housing starts in 2015
- » 12% growth in the number of residential sales in 2015

ACRE

TYPE OF SPACE NEEDED



33%
INDUSTRIAL



25%
OFFICE



17%
RETAIL



25%
MIXED

» Increase in the demand for white-collar office space

PROJECTS BY INDUSTRY

44% ADVANCED MANUFACTURING

6% AEROSPACE

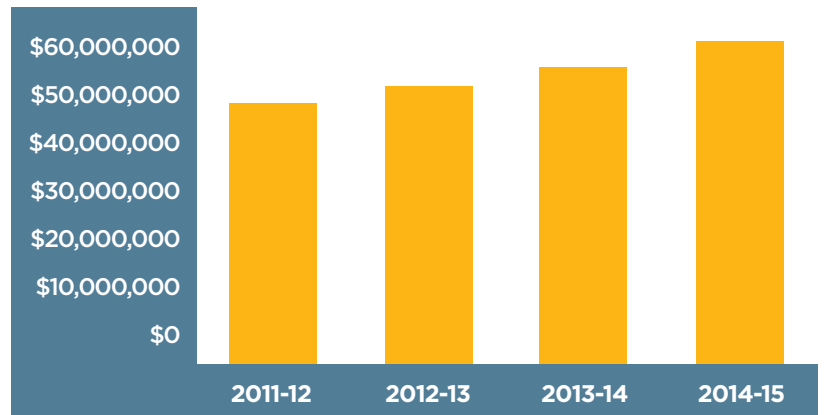
6% AGRICULTURE

17% WAREHOUSING/
DISTRIBUTION

11% WHITE COLLAR/
HQ

17% OTHER

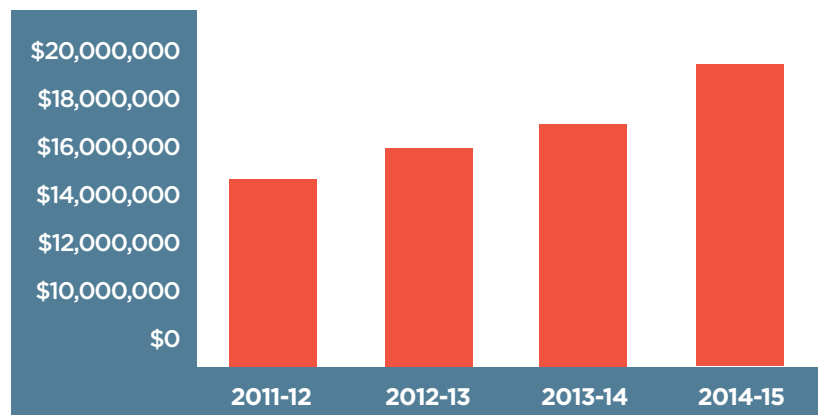
SALES TAX



AL. DEPT. OF REVENUE

» 7% increase in sales tax in 2015, 24% increase in sales tax since 2012

LODGING TAX



AL. DEPT. OF REVENUE

» 11% increase in lodging tax in 2015, 30% increase in lodging tax since 2012

FOR MORE INFORMATION

VISIT OUR WEBSITE
BALDWINEDA.COM

