

Demographic and Income Profile

Baldwin County, AL
 Baldwin County, AL (01003)
 Geography: County

Prepared by Esri

Summary	Census 2010	2018	2023
Population	182,265	214,651	237,805
Households	73,180	85,554	94,549
Families	51,151	58,763	64,499
Average Household Size	2.46	2.48	2.49
Owner Occupied Housing Units	53,071	63,072	70,863
Renter Occupied Housing Units	20,109	22,482	23,686
Median Age	41.2	42.9	43.7
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	2.07%	0.42%	0.83%
Households	2.02%	0.44%	0.79%
Families	1.88%	0.29%	0.71%
Owner HHs	2.36%	0.72%	1.16%
Median Household Income	2.72%	2.38%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	9,071	10.6%	8,428	8.9%
\$15,000 - \$24,999	8,936	10.4%	8,228	8.7%
\$25,000 - \$34,999	7,974	9.3%	7,510	7.9%
\$35,000 - \$49,999	11,891	13.9%	11,798	12.5%
\$50,000 - \$74,999	16,408	19.2%	17,907	18.9%
\$75,000 - \$99,999	11,412	13.3%	14,027	14.8%
\$100,000 - \$149,999	11,084	13.0%	15,066	15.9%
\$150,000 - \$199,999	4,312	5.0%	5,693	6.0%
\$200,000+	4,466	5.2%	5,892	6.2%
Median Household Income	\$55,500		\$63,462	
Average Household Income	\$77,054		\$88,438	
Per Capita Income	\$30,918		\$35,348	

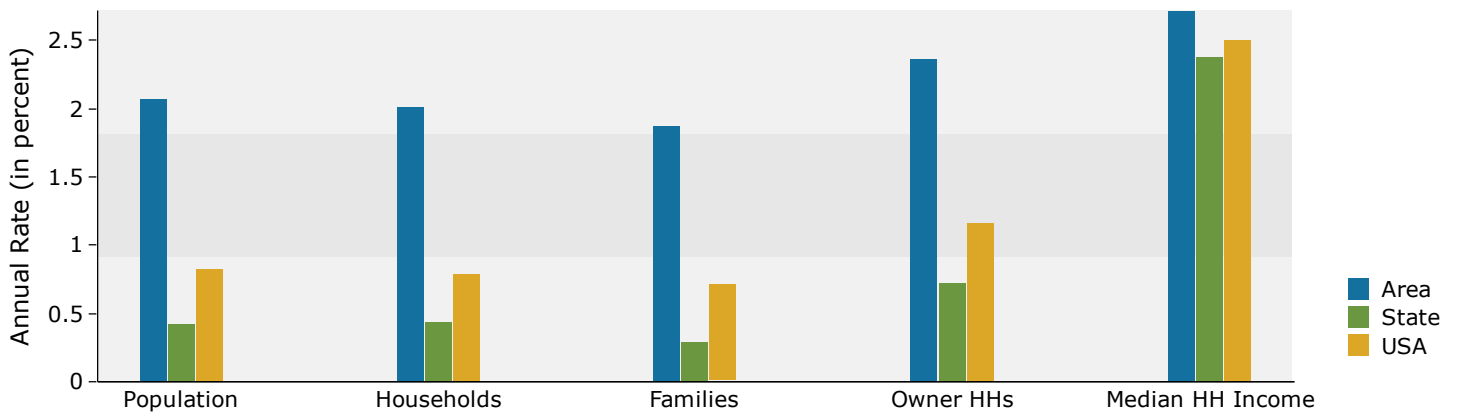
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,158	6.1%	12,101	5.6%	13,049	5.5%
5 - 9	11,599	6.4%	12,657	5.9%	13,642	5.7%
10 - 14	11,926	6.5%	13,058	6.1%	14,551	6.1%
15 - 19	11,600	6.4%	11,968	5.6%	13,491	5.7%
20 - 24	9,449	5.2%	11,334	5.3%	11,150	4.7%
25 - 34	20,956	11.5%	25,865	12.0%	27,584	11.6%
35 - 44	23,553	12.9%	25,774	12.0%	29,254	12.3%
45 - 54	26,921	14.8%	27,770	12.9%	28,701	12.1%
55 - 64	24,535	13.5%	31,129	14.5%	33,096	13.9%
65 - 74	17,803	9.8%	25,821	12.0%	31,063	13.1%
75 - 84	9,532	5.2%	12,578	5.9%	16,792	7.1%
85+	3,233	1.8%	4,596	2.1%	5,432	2.3%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	156,153	85.7%	182,651	85.1%	201,259	84.6%
Black Alone	17,105	9.4%	19,138	8.9%	20,910	8.8%
American Indian Alone	1,216	0.7%	1,545	0.7%	1,854	0.8%
Asian Alone	1,348	0.7%	2,557	1.2%	3,324	1.4%
Pacific Islander Alone	89	0.0%	90	0.0%	98	0.0%
Some Other Race Alone	3,631	2.0%	4,333	2.0%	4,934	2.1%
Two or More Races	2,723	1.5%	4,337	2.0%	5,426	2.3%
Hispanic Origin (Any Race)	7,992	4.4%	9,550	4.4%	11,332	4.8%

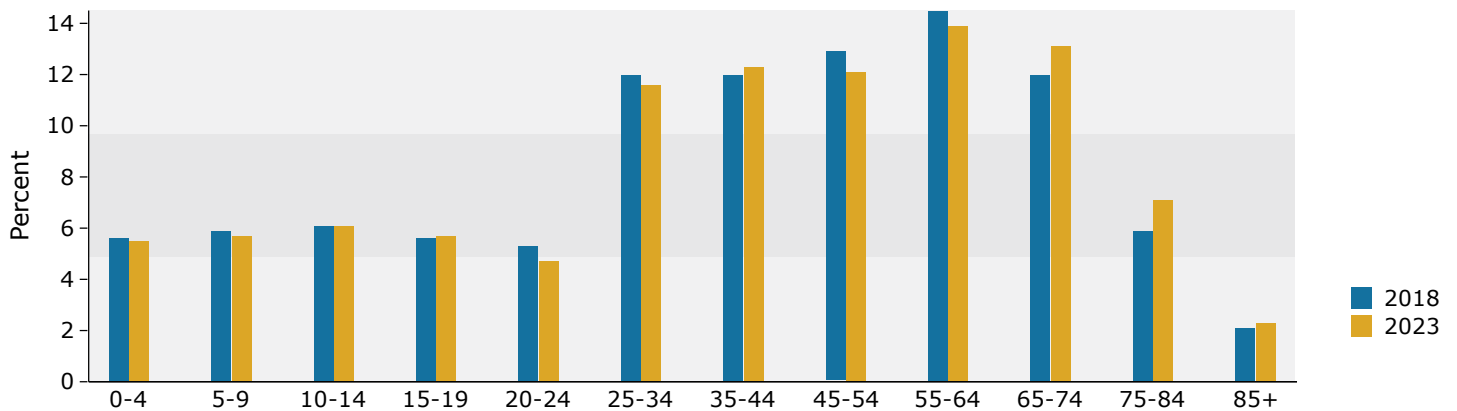
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

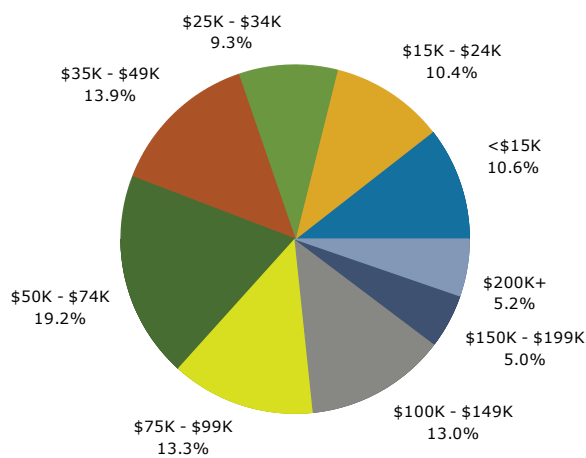
Trends 2018-2023



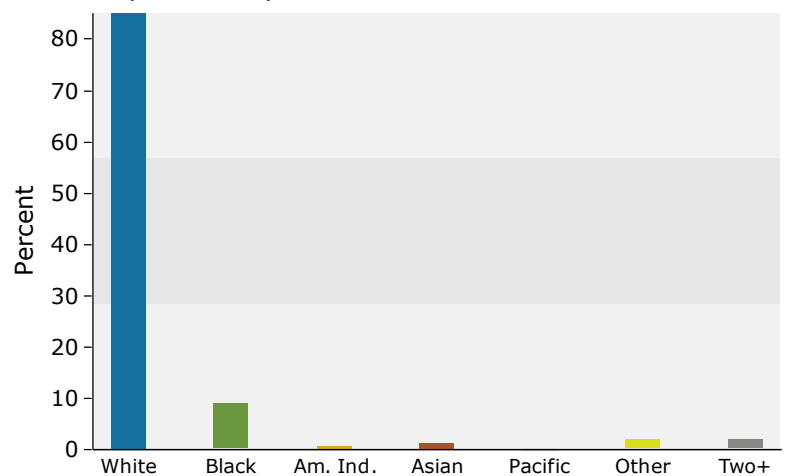
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.