



**BALDWIN
COUNTY**

ECONOMIC
DEVELOPMENT
ALLIANCE

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FOR IMMEDIATE RELEASE

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ALDI TO OPEN REGIONAL HEADQUARTERS AND DISTRIBUTION CENTER IN BALDWIN COUNTY

Loxley, Ala. – ALDI U.S., a leader in the grocery retailing industry since 1976, announced plans to construct a new regional headquarters and distribution center in Loxley, Alabama, to support the company’s growing footprint along the Gulf Coast. The retailer purchased 160 acres in Loxley’s industrial and warehousing district, north of I-10 exit 44. The upcoming 564,000-square-foot facility will bring approximately \$100 million in capital investment and create 200 jobs for Loxley and Baldwin County. Construction is scheduled to begin in early 2021.

“We are eager for ALDI to expand its presence in our state,” said Alabama Governor Kay Ivey. “We’re proud to stand behind ALDI’s commitment to bringing value to the people of Alabama and the Gulf Coast region, and we welcome the company’s plans for a regional headquarters and distribution hub in Loxley that will create jobs for our hardworking citizens.”

The expansion will be the grocery retailer’s first step into Baldwin County, but not in Alabama. ALDI currently operates 30 stores across Alabama, with a mission to provide a faster, easier and smarter way to save money on high-quality groceries and more. ALDI is known for its value-driven approach to grocery shopping, mostly selling items under its own brands direct from the pallet.

“We are ready to bring the ALDI difference to new markets in Alabama, like Baldwin County,” said Dan Gavin, ALDI’s Vice President of Real Estate. “We’re ramping up our expansion plans to meet the growing demand along the Gulf Coast.”

“We are proud that ALDI has selected Loxley for this monumental investment,” said Richard Teal, mayor of Loxley. “Bringing a regional headquarters is great for Loxley, Baldwin County and Alabama.”

The new Loxley regional headquarters and distribution center will serve new ALDI stores in southern Alabama, Louisiana and throughout the Florida panhandle. ALDI plans to open 70 new stores by the end of the year across its entire footprint, which puts the company on pace to become the third-largest U.S. grocer by store count by the end of 2022.

“ALDI’s new regional headquarters and distribution center will create new job opportunities for the Baldwin County workforce and contribute to our economy,” said Jeb Ball, Baldwin County Commission economic development chair. “ALDI’s growth and success will contribute to overall economic health and help meet the needs of our growing population. We welcome them to Baldwin County.”

ALDI plans to begin operations by the end of 2022. For more information about the company and employment opportunities, please visit www.aldi.us.

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About ALDI U.S.

ALDI is one of America’s fastest growing retailers, serving millions of customers across the country each month. With more than 2,000 stores across 36 states, ALDI is on track to become the third-largest grocery retailer by store count by



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the end of 2022. When it comes to value, ALDI won't be beat on price. For 10 years running, ALDI has held the esteemed title of Value Leader among U.S. grocery stores by Market Force Information*, and ALDI has been No. 1 for price according to the Dunnhumby Retailer Preference Index Report for three years running. Since 1976, ALDI has offered a unique shopping experience where customers Shop differentli® and never have to compromise on quality, selection or value. In fact, 1 in 3 ALDI-brand products are award-winning**. Customers can save time and money by conveniently shopping in-store or online at shop.aldi.us. ALDI also proudly serves as a Feeding America Leadership Partner, donating 30 million pounds of food each year in an effort to end hunger in America. For more information about ALDI, visit aldi.us.

*According to annual surveys of U.S. consumers conducted 2011-18 and 2020 by Market Force Information.®

**As of 1/29/20, based on an audit of everyday, nationally distributed ALDI-exclusive branded products.